

# PIPA media kit

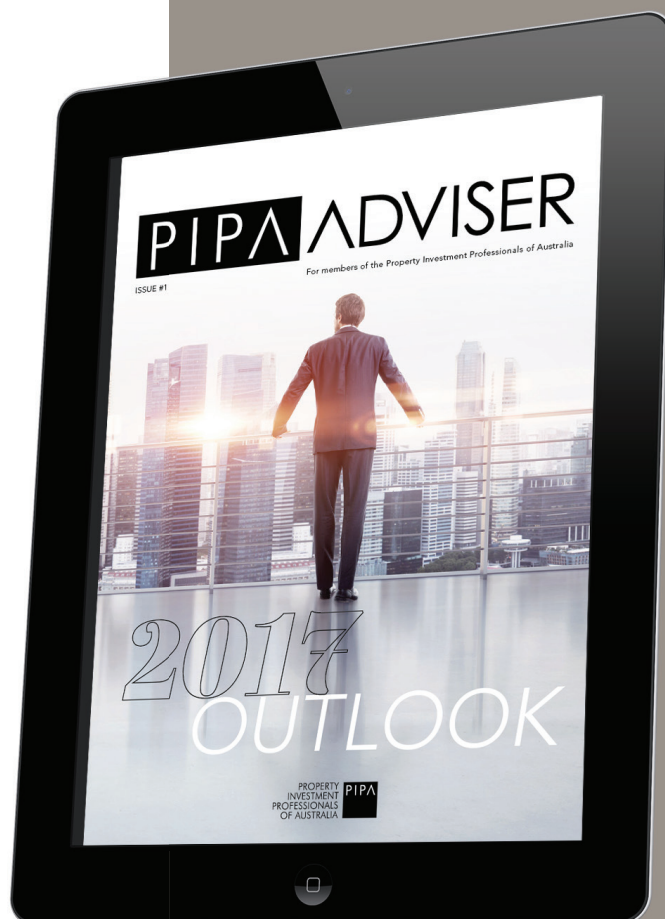
**T**he Property Investment Professionals of Australia (PIPA) is the peak national property investment industry association. Our members subscribe to a Code of Conduct which considers all consumers and commits to disclosure and a high standard of best practice.

The **PIPA Adviser** is a bi-monthly industry e-magazine that features the latest industry news, research and state market analysis as well as PIPA happenings including upcoming events and media mentions.

Delivered to hundreds of PIPA members every two months, the **PIPA Adviser** has a potential reach of

thousands of property investment professionals across Australia.

As the only e-magazine dedicated to the property investment advice sector, the **PIPA Adviser** offers advertisers the unique opportunity to reach a dedicated and sophisticated audience of property investment professionals.



## ADVERTISING SIZES, SPECS AND RATES FOR THE PIPA ADVISER ARE:

| ADVERT SIZE                  | ADVERT SPECS        | PRICE (incl. GST) |
|------------------------------|---------------------|-------------------|
| Inside back cover full page  | 297mm(h) x 210mm(w) | \$1,770           |
| Inside front cover full page | 297mm(h) x 210mm(w) | \$1,540           |
| Full page                    | 297mm(h) x 210mm(w) | \$1,320           |
| 1/2 page                     | 130mm(h) x 180mm(w) | \$880             |
| 1/3 page                     | 88mm(h) x 180mm(w)  | \$660             |
| 1/4 page                     | 65mm(h) x 180mm(w)  | \$440             |

**FILE FORMAT:** Files are to be supplied at the above spec sizes in PDF format.

## ADVERTISING DEADLINES AND PUBLICATION DATES:

| ISSUE         | ADVERTISING DUE  | DISTRIBUTION     |
|---------------|------------------|------------------|
| April 2017    | 31 March 2017    | 26 April 2017    |
| June 2017     | 2 June 2017      | 27 June 2017     |
| August 2017   | 4 August 2017    | 29 August 2017   |
| October 2017  | 6 October 2017   | 31 October 2017  |
| December 2017 | 24 November 2017 | 19 December 2017 |
| February 2018 | 2 February 2018  | 27 February 2018 |

*Membership of PIPA is open to all professionals working within the field of property investment advice and can include:*

- ▶ Qualified Property Investment Advisers (QPIAs)
- ▶ Mortgage brokers
- ▶ Tax accountants
- ▶ Buyers' agents
- ▶ Financial planners
- ▶ Conveyancers, solicitors and lawyers
- ▶ Education and research providers
- ▶ Property managers
- ▶ Building and/or pest inspectors
- ▶ Licensed builders
- ▶ Developers
- ▶ Quantity surveyors
- ▶ Real estate sales agents
- ▶ Licensed valuers.

## FOR ADVERTISING ENQUIRIES CONTACT:

Nicola McDougall  
Corporate Affairs Manager

M 0405 801 979  
E corporateaffairs@pipa.asn.au